

**UAMS News Bureau**

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**Second Annual UAMS Day of Giving  
Sets Goal of \$400,000 in 24 Hours**

LITTLE ROCK — The University of Arkansas for Medical Sciences (UAMS), seeking to build on last year’s success, will hold its second annual Day of Giving on Oct. 2 and aims to raise \$400,000 in 24 hours through donations to its foundation.

Last year’s campaign, UAMS’ largest single-day philanthropic effort in its history, raised more than \$356,000 to support programs across the institution.

“The Day of Giving is about the community giving back to UAMS to advance our mission, and I’m excited to see how much we can accomplish in 24 hours,” said UAMS Chancellor Cam Patterson, M.D., MBA. “This is a personal commitment that we make to improve care for 3 million Arkansans.”

More than 1 million patients each year are seen by UAMS faculty at its main campus, regional campuses, the Central Arkansas Veterans Healthcare System and Arkansas Children’s Hospital. UAMS graduates nearly 1,000 doctors, nurses, pharmacists and medical professionals each year, the majority of whom stay in Arkansas to practice.

State appropriations are only about 6 percent of UAMS’ \$1.5 billion annual budget. Patient care revenue makes up the lion’s share, or 75 percent. As state appropriations remain flat from year to year, and needs continue to grow, UAMS seeks additional philanthropic support from around the state.

The UAMS Day of Giving will run 24 hours, beginning at 6 a.m., Oct. 2, and ending at 6 a.m. Oct. 3. Patterson will kick off the day’s events by making the first donation.

All funds raised will support the various programs, funds, colleges or institutes chosen by the donor. Gifts are tax deductible and can be made online at [dayofgiving.UAMS.edu](http://dayofgiving.UAMS.edu), on the phone during normal business hours at 501-686-8200, or in person at the offices of Institutional Advancement at UAMS. A gift of any amount to any program or fund of the donor’s choice will count toward the \$400,000 goal.

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Throughout the day, supporters of the initiative can share stories on social media about how UAMS has made a difference for them using the hashtag #UAMSDayofGiving.

“Private donations are vital to our mission,” said Amanda May, UAMS director of annual giving. “With support from the community, we provide life-changing patient care, education and research. This 24-hour challenge is an opportunity for all of us to impact the health of the entire state of Arkansas and beyond.”

UAMS is the state’s only health sciences university, with colleges of Medicine, Nursing, Pharmacy, Health Professions and Public Health; a graduate school; hospital; northwest Arkansas regional campus; statewide network of regional centers; and six institutes: the Winthrop P. Rockefeller Cancer Institute, Jackson T. Stephens Spine & Neurosciences Institute, Harvey & Bernice Jones Eye Institute, Psychiatric Research Institute, Donald W. Reynolds Institute on Aging and Translational Research Institute. It is the only adult Level 1 trauma center in the state. UAMS has 2,727 students, 822 medical residents and five dental residents. It is the state’s largest public employer with more than 10,000 employees, including 1,200 physicians who provide care to patients at UAMS, its regional campuses throughout the state, Arkansas Children’s Hospital, the VA Medical Center and Baptist Health. Visit [www.uams.edu](http://www.uams.edu) or [www.uamshealth.com](http://www.uamshealth.com). Find us on [Facebook](#), [Twitter](#), [YouTube](#) or [Instagram](#).

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