

INSIDE THIS ISSUE:

CHANCELLOR OUTLINES
FUTURE GOALS DURING
TALK BUSINESS INTERVIEW

UAMS ANNOUNCEMENTS GET A NEW LOOK

The UAMS Announcements are sporting a new look.

“Effective employee communication is essential to UAMS’ success,” said Leslie Taylor, vice chancellor for communications and marketing. “We realize, however, that message sent is not the same thing as message delivered, especially in an environment as busy as UAMS.

“Our office has been reviewing all of our internal communications tools, including our announcements. Working with Chancellor Patterson and others, we think we have come up with a new look that we hope will be more visually appealing and more user friendly.”

The Office of Communications & Marketing unveiled the new look on Aug. 14. The biweekly email now leads off with a UAMS news story, before segueing into the latest announcements and events. Rounding out the email are a short list of recent announcements, What’s New at UAMS and links to UAMS Jobs and Continuing Education (CE) events.

But the biggest change to the announcements is more function than style. Employees will no longer have to be connected to the UAMS network to read the announcements. That means employees can read the announcements on their phones, which is especially helpful for all the employees and students who aren’t able to check email on a UAMS computer.

“As our internal communications and web team explored ways to make the announcements more accessible, they kept finding that the requirement that someone be logged onto the UAMS network created a significant barrier for many employees and students,” said Andrea Peel, associate vice chancellor for communications and marketing. “Our web team figured out a way to remove this barrier.”

Another major change was the elimination of CE Events from the Tuesday/Thursday announcements. Instead, those events will be rounded up in a separate message on Fridays and sent to many clinical employees and faculty from all of the colleges. The regular announcements will still include a link to a webpage where those events are listed to make it easy for anyone to see what CE Events are scheduled.

“Our goal is to give employees information that is important to them,” said Taylor. “Through the use of targeted communications, we hope to boost employee engagement because our employees know they’re getting information that directly pertains to them.”

UAMS | University of Arkansas
for Medical Sciences

Announcements for August 23rd, 2018

Today's Feature

[Multi-Disciplinary Structure Provides Best Care for Maternal Fetal Medicine](#)



Charlotte and Emelia Dubs are just starting to toddle around their world. The 1-year-old twin girls from Conway spend their days exploring, laughing, blowing kisses and keeping their parents, Kenzie Butcher-Dubs and Morgan Dubs, on their toes.

[Read more](#)

Top News

[Complete Step 1 in the Wellness Two-Step Process by Nov. 1](#)

Nov. 1 is the deadline for employees who carry UA medical insurance to see a doctor and complete the Wellness Step 1.

The new UAMS Announcements feature larger photos. The redesign was done to be more visually appealing and more user friendly.

SUMMER CAMPS, WORKSHOPS ENRICH STUDENTS OF ALL AGES, BACKGROUNDS



The Junior STEM Academy immersed students in science, technology, engineering and mathematics (STEM) topics in health and other sciences.

Whether an undergraduate student looking for extra prep for medical school entrance exams, a young learner from an underprivileged or underrepresented background or a high school student wanting to spend the summer conducting research, chances are there was a camp or workshop available through the UAMS Center for Diversity Affairs.

Multiple summertime forums and symposiums brought hundreds of students — from kindergarteners all the way to college undergraduates — to UAMS.

Disadvantaged and underrepresented high school students interested in health care careers spent six weeks on campus preparing for the ACT with teachers and counselors, and also received introductory information on possible career options. The UAMS Academy of Pre-Health Scholars Program offered four weeks of ACT prep work and two weeks spent exploring medical professions.

Two separate workshops — Final MCAT Program and Pre-Medical Summer Scholars Program — targeted undergraduate and graduate college students and others interested in medical professions by preparing them for the Medical College Admission Test, or MCAT.

The Summer Scholars Program gave participants an intensive, six-week course while the Final MCAT Program offered an abbreviated, but vigorous, 12-day session.

“The feedback we received was positive and we saw improvement for participants from the beginning of the workshop to the end,” said Odette Woods, senior director of the Center for Diversity Affairs. “Our mission in these workshops has always been to increase the representation of minorities from underserved communities in health care professions by giving them the opportunity to receive a comprehensive review before taking the MCAT.”

UAMS medical students helped facilitate both workshops. High school and college students in the Summer Research Internship Program spent their breaks in the laboratories working alongside UAMS scientists.

The program pairs students from minority, marginalized and disadvantaged groups with a UAMS faculty member for a nine-week period. The students experience and work in the lab and sit in on lectures, seminars and workshops.

“The summer program exposes students to research in an attempt to not only expand their knowledge, but to increase their awareness of career options as well as establish a mentor relationship,” said Billy Thomas, M.D., M.P.H., vice chancellor for diversity and inclusion.

The Center for Diversity Affairs’ programs were not all geared toward older students. The younger generation had their chance to learn in the Junior STEM Academy.

The two-week program immersed students in science, technology, engineering and mathematics (STEM) topics in health and other sciences.

Each day, the students became a different doctor.

One day, they were cardiologists treating a patient with a clogged artery; the next they were geneticists observing the difference between genotype and phenotype and learning the different blood types and how those blood types are donated; then, they were primary care physicians treating cuts and abrasions; and they were pulmonologists monitoring oxygen and carbon dioxide levels during workouts and developing exercise regimens based on their data.

“We wanted this program to provide a working knowledge of science to students, but also expose them to STEM opportunities,” said Amber Booth, senior diversity specialist in the Center for Diversity Affairs, and program developer. “This is not so much for the kids who already know about STEM careers, but to pique interest levels in other kids and feed the STEM pipeline.”

The tracks were split into two age groups, kindergarten through third grade and fourth grade through sixth grade.

Diversity Camps continued on page 4

CHANCELLOR OUTLINES FUTURE GOALS DURING *TALK BUSINESS* INTERVIEW

UAMS Chancellor Cam Patterson, M.D., MBA, was ready to talk business, and business looks good.

During a recent appearance on the Sunday morning television program *Talk Business & Politics with Roby Brock*, broadcast statewide, Patterson said UAMS is financially sound and positioned to expand and improve health care in the state. To see the interview, visit youtu.be/ItAJUVyXSSXU.

“Our budget for the year that just began this month is balanced for the first time in at least four years,” he said. “I think it’s a conservative budget. I think there’s more upside than downside. We’ll be back in growth mode.”

Through its Center for Distance Health and its Regional Campuses, UAMS has been an innovator in telemedicine as it has also strengthened its presence statewide. Patterson envisions further expansion on that foundation.

“Digital health is going to be a big wave of the future,” Patterson said during his television interview. “We will be talking a lot about how UAMS will be part of bringing the state of Arkansas into the digital health era. Improving access, making sure people have the ability to see physicians without undue hardship.”

New technology also can help clinicians use their time even more efficiently. That includes even more UAMS physicians on even more new campuses in Arkansas cities and towns.

“We currently have eight regional campuses,” Patterson



*UAMS Chancellor Cam Patterson, M.D., recently was interviewed by Roby Brock on the *Talk Business & Politics* television program. Patterson said UAMS is financially sound and positioned to expand and improve health care in the state*

said. “I would like to see that number increase to about 12 or so over the next few years.”

UAMS has had a regional campus in northwest Arkansas for a decade, and the chancellor said he wants to take health care there to a higher level to keep pace with that region’s population growth and changing health care needs.

Patterson also said he wants to see the UAMS Winthrop P. Rockefeller Cancer Institute achieve National Cancer Institute designation and grow the UAMS stroke and trauma programs.

ACCOLADES

Beverly Johnson, a patient services coordinator on F9 ENT/Orthopedic Surgical Specialties, has been named the **September BEE of the Month**, an award by the Center for Nursing Excellence that honors non-nurse staff who provide exceptional care for patients and families.

Nicole McGehee, program manager for colorectal screening and HPV research programs, received the **Golden Mug for August** as the staff member at the Cancer Institute whose work deserves special recognition.

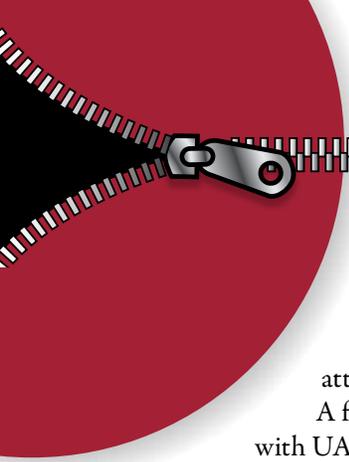
Marisa Molinaro, R.N., who works on H8 Neurology/Neurosurgery, has been selected as the **September DAISY of the Month**.

H4 SICU/CVICU was selected as the **Outstanding Area of the Month for September**.

FACULTY RESOURCE FAIR



Faculty members were able to browse more than 30 booths showcasing various services available at UAMS during the Aug. 16 Faculty Resource Fair.



Diversity Camps continued from page 2

Each day brought hands-on activities to drive learning and understanding.

About 120 children from three states attended.

A few were invited to tag along June 19 with UAMS Chancellor Cam Patterson, M.D., MBA, and Thomas at a check presentation with Bank of America. Bank of America donated \$24,000 to UAMS, including \$20,500 reserved for the Center for Diversity Affairs' summer programs like Junior STEM Academy.

Booth said the program also received tremendous support from parents, local businesses like Larry's Pizza and Jimmy's Serious Sandwiches, as well as UAMS Nutrition Services. In

addition, many UAMS employees donated lunches, supplies and money.

"The community has been incredibly supportive of this undertaking and we appreciate them so much," said Booth. "They help keep this program going."

While so many summer events make for busy schedules, the impact is evident and well worth it, said Thomas.

"These events and workshops come back to the center's overall mission to increase the number of minority students who go into health care professions," said Thomas. "Ultimately, it helps our state's diverse population be better represented among health care providers and professionals, which will translate into better health care."

Win Arlo Guthrie Tickets or Subscription to the *Oxford American*



UAMS has nine sets of tickets (2 tickets each) to give away to the Arlo Guthrie concert at the CALS Ron Robinson Theater on Wednesday, Nov. 7.

The concert is part of the *Oxford American's* fundraising gala, Books, Bourbon & Boogie. In addition, four people will have a chance to win a one-year subscription to the *Oxford American* magazine.

To be entered in both giveaways, employees can:

- Send a suggestion for a change that you would like to see implemented at UAMS to improve employee engagement
- Comment on a change at UAMS that you think has been successful

Send your suggestions and comments to UAMSStrong@uams.edu by **Sept. 14**.

Please include "Arlo Guthrie giveaway" in the subject line to ensure all submissions are counted.

Chancellor Cam Patterson, M.D., MBA will draw the nine ticket and four subscription winners during his **Town Hall on Sept. 17**. We hope you will attend the Town Hall, but you do not need to be present to win.