

UAMS News Bureau

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**Tara Peña Joins UAMS Institutional Advancement
as Director of Alumni and Annual Giving**

LITTLE ROCK — Tara Peña has joined the University of Arkansas for Medical Sciences (UAMS) Office of Institutional Advancement as director of alumni and annual giving, effective June 3.

Peña earned a bachelor's of business administration, marketing and management at Texas Tech University and held a number of different advancement roles there, including coordinator of advancement services, coordinator in the Office of Student Affairs for the School of Nursing, and lead analyst for stewardship and endowment compliance.

Most recently, she was the associate director with the School of Accounting within the Rawls College of Business at Texas Tech, leading alumni communication efforts, coordinating direct mail solutions and managing the annual scholarship process for the school.

“Tara’s diverse background in advancement will bring great perspective to the team and will play a significant role in our integration of alumni engagement and annual giving here at UAMS,” said Amanda May, senior director of alumni and annual giving.

UAMS is the state’s only health sciences university, with colleges of Medicine, Nursing, Pharmacy, Health Professions and Public Health; a graduate school; hospital; a main campus in Little Rock; a Northwest Arkansas regional campus in Fayetteville; a statewide network of regional campuses; and seven institutes: the Winthrop P. Rockefeller Cancer Institute, Jackson T. Stephens Spine & Neurosciences Institute, Harvey & Bernice Jones Eye Institute, Psychiatric Research Institute, Donald W. Reynolds Institute on Aging, Translational Research Institute and Institute for Digital Health & Innovation. It is the only adult Level 1 trauma center in the state. UAMS has 2,727 students, 870 medical residents and five dental residents. It is the state’s largest public employer with more than 10,000 employees, including 1,200 physicians who

provide care to patients at UAMS, its regional campuses, Arkansas Children's Hospital, the VA Medical Center and Baptist Health. Visit www.uams.edu or www.uamshealth.com. Find us on [Facebook](#), [Twitter](#), [YouTube](#) or [Instagram](#).

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