

**UAMS News Bureau**

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**Stephanie Froehlich Named Associate Vice Chancellor for  
Central Advancement for UAMS Office of Institutional  
Advancement**

LITTLE ROCK — Stephanie Froehlich has been named associate vice chancellor for central advancement for the Office of Institutional Advancement at the University of Arkansas for Medical Sciences, effective July 12.

Froehlich brings 16 years of experience in marketing and development from multiple roles of progressive responsibility at Auburn University. In her new position, she will oversee the central advancement component of Institutional Advancement, comprised of constituent engagement, alumni and annual giving, planned giving, and corporate and foundation relations.

“Our central advancement team will be in great hands with Stephanie’s leadership,” said Angela Wimmer, vice chancellor for Institutional Advancement. “I had the pleasure of working with her for many years at Auburn University, and I know that she will bring an innovative and professional approach to the important work we do for all Arkansans.”

Froehlich holds a Bachelor of Science in Business Administration from Auburn University. Her most recent role at Auburn was director of development for its College of Human Services. She has also served as director of corporate relations for Auburn’s Raymond J. Harbert College of Business. Froehlich honed her skills in team and event marketing with Auburn University athletics. During her tenure at Auburn, she helped secure the largest corporate gift in college history, implemented giving programs with high participation rates and doubled overall annual giving to the college.

Prior to Auburn, she served as a community representative in southeast Alabama for the American Cancer Society and managed e-revenue projects for its Mid-South Division.

UAMS is the state's only health sciences university, with colleges of Medicine, Nursing, Pharmacy, Health Professions and Public Health; a graduate school; hospital; a main campus in Little Rock; a Northwest Arkansas regional campus in Fayetteville; a statewide network of regional campuses; and seven institutes: the Winthrop P. Rockefeller Cancer Institute, Jackson T. Stephens Spine & Neurosciences Institute, Harvey & Bernice Jones Eye Institute, Psychiatric Research Institute, Donald W. Reynolds Institute on Aging, Translational Research Institute and Institute for Digital Health & Innovation. It is the only adult Level 1 trauma center in the state. UAMS has 2,727 students, 870 medical residents and five dental residents. It is the state's largest public employer with more than 10,000 employees, including 1,200 physicians who provide care to patients at UAMS, its regional campuses, Arkansas Children's Hospital, the VA Medical Center and Baptist Health. Visit [www.uams.edu](http://www.uams.edu) or [www.uamshealth.com](http://www.uamshealth.com). Find us on [Facebook](#), [Twitter](#), [YouTube](#) or [Instagram](#).

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