News Release
Sept. 30, 2020

UAMS Medical Center Auxiliary Holds Virtual Fundraising Event to Serve Patients, Families, Staff

LITTLE ROCK —The UAMS Medical Center Auxiliary is taking to the internet to raise money for services that help improve the health and comfort for patients, families and staff of the medical center.

Call it the biggest non-event of the year. The fundraising event, running Oct. 1-15, is a virtual one. Those wishing to donate should visit www.tinyurl.com/UAMSDonate.

In addition to providing for needs of UAMS Medical Center's patients and families, the funds will provide support to staff, especially during difficult times, with things including meals, snacks and items of appreciation.

"The UAMS Medical Center Auxiliary plays an important role in providing for the needs of the patients and visitors of the UAMS Medical Center," said Marcia Dunbar, volunteer coordinator with UAMS Auxiliary Events & Fundraising Department Dunbar said.

"Part of that commitment includes giving back to programs and departments on campus that are doing work that directly promotes, improves and advances the welfare, health and comfort of the patients of UAMS."

The campaign's lighthearted tone promotes "a very fake event for a very real cause. "The social media campaign includes daily posts featuring quotes and video testimonies from employees.

One post with a photo of two pairs of slipper-clad feet propped up on an ottoman states "You are invited to NOT attend the UAMS Auxiliary's NO SHOW Slipper Soiree."

"Due to the pandemic, we cannot hold the in-person fundraisers we usually depend on," Dunbar said. "So we hope this virtual fundraiser will help us continue to help those in need,"

The auxiliary relies on membership, fundraisers and donations to help provide for these needs, Dunbar said.

"The auxiliary has been crucial during this pandemic by working to improve the atmosphere in which we work," said Tonya Johnson, executive director of Nutrition and Hospitality Services.

UAMS is the state's only health sciences university, with colleges of Medicine, Nursing, Pharmacy, Health Professions and Public Health; a graduate school; hospital; a main campus in Little Rock; a Northwest Arkansas regional campus in Fayetteville; a statewide network of regional campuses; and seven institutes: the Winthrop P. Rockefeller Cancer Institute, Jackson T. Stephens Spine & Neurosciences Institute, Harvey & Bernice Jones Eye Institute, Psychiatric Research Institute, Donald W. Reynolds Institute on Aging, Translational Research Institute and Institute for Digital Health & Innovation. UAMS includes UAMS Health, a statewide health system that encompasses all of UAMS' clinical enterprise including its hospital, regional clinics and clinics it operates or staffs in cooperation with other providers. UAMS is the only adult Level 1 trauma center in the state. *U.S. News & World Report* named UAMS Medical Center the state's Best Hospital; ranked its ear, nose and throat program among the top 50 nationwide; and named six areas as high performing — COPD, colon cancer surgery, heart failure, hip replacement, knee replacement, lung cancer surgery. UAMS has 2,727 students, 870 medical residents and four dental residents. It is the state's largest public employer with more than 10,000 employees, including 1,200 physicians who provide care to patients at UAMS, its regional campuses, Arkansas Children's Hospital, the VA Medical Center and Baptist Health. Visit www.uams.edu or www.uamshealth.com. Find us on Facebook, Twitter, YouTube or Instagram.

Like us, we're social: