

UAMS News Bureau

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News Release

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UAMS Winthrop P. Rockefeller Cancer Institute's Partners Card Celebrates 20 Years of Shopping, Dining Discounts

LITTLE ROCK — About 200 shops and restaurants in Central and Northwest Arkansas will offer discounts Oct. 27 through Nov. 5 with Partners Card, a fundraising project of the volunteer auxiliary of the Winthrop P. Rockefeller Cancer Institute at the University of Arkansas for Medical Sciences (UAMS).

This marks the 20th year for the Cancer Institute to offer Partners Card in Central Arkansas, the 16th year in Northwest Arkansas and the sixth year in Conway. During that time, the fundraiser has raised more than \$3 million for programs and services benefiting cancer patients in Arkansas.

For 10 days, shoppers and diners who purchase the \$50 cards will receive a 20% discount at nearly 200 area stores and restaurants in Central Arkansas, Conway and Northwest Arkansas.

To purchase a Partners Card or view a complete list of participating shops and restaurants, visit uamspartnerscard.com. Cards also may be purchased by calling 501-686-8286 or at participating locations indicated on the website. Digital cards are available this year.

Proceeds from Partners Card sales help cover the hidden costs of cancer care that patients often incur, such as transportation, nutritional support and housing assistance.

“Patient needs change from year to year, but we have seen a pretty consistent need for transportation and housing assistance,” said Susan Jones, assistant director of Volunteer Services for the Cancer Institute. “The funds raised through Partners Card really help take some of the burden off of patients so they can focus on their treatment.”

UAMS is the state's only health sciences university, with colleges of Medicine, Nursing, Pharmacy, Health Professions and Public Health; a graduate school; a hospital; a main

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campus in Little Rock; a Northwest Arkansas regional campus in Fayetteville; a statewide network of regional campuses; and seven institutes: the Winthrop P. Rockefeller Cancer Institute, Jackson T. Stephens Spine & Neurosciences Institute, Harvey & Bernice Jones Eye Institute, Psychiatric Research Institute, Donald W. Reynolds Institute on Aging, Translational Research Institute and Institute for Digital Health & Innovation. UAMS includes UAMS Health, a statewide health system that encompasses all of UAMS' clinical enterprise. UAMS is the only adult Level 1 trauma center in the state. UAMS has 3,240 students, 913 medical residents and fellows, and five dental residents. It is the state's largest public employer with more than 11,000 employees, including 1,200 physicians who provide care to patients at UAMS, its regional campuses, Arkansas Children's, the VA Medical Center and Baptist Health. Visit www.uams.edu or www.uamshealth.com. Find us on [Facebook](#), [Twitter](#), [YouTube](#) or [Instagram](#).

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