

UAMS News Bureau

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**UAMS Names Regional Vice Chancellor’s Office
in Honor of Mary Ann and Reed Greenwood**

FAYETTEVILLE — The University of Arkansas for Medical Sciences (UAMS) recently paid tribute to Reed Greenwood and his late wife, Mary Ann, by naming an office in their honor on the UAMS Northwest Regional Campus.

The “Mary Ann and Reed Greenwood Office of the Vice Chancellor” recognizes the Greenwoods’ commitment and support of increasing access to health care for the Northwest Arkansas community, advocacy for the creation of the UAMS Northwest Regional Campus and philanthropic support of UAMS Northwest initiatives.

“At the heart of their philanthropic endeavors lies a profound sense of compassion and a belief in the power of education and health care to drive positive change,” said UAMS Chancellor Cam Patterson, M.D., MBA. “The naming of the office serves as a fitting tribute to their vision and dedication, providing a lasting reminder of the Greenwoods’ commitment to their community.”

The Greenwoods’ generosity extends far beyond financial support. They have been active partners and advocates, actively engaging with UAMS to identify areas of need and opportunity. One of the many areas they supported was the UAMS Winthrop P. Rockefeller Cancer Institute, where Mary Ann Greenwood served on the Foundation Fund Board. The couple was also instrumental in the development of the UAMS Northwest Regional Campus and served as inaugural board members, playing a major role in the establishment of educational, research and patient care programs.

“The impact of the Greenwoods’ philanthropy extends beyond UAMS,” said John Erck, M.A., vice chancellor of UAMS Institutional Advancement. “Their investments in health care and education ripple across communities, fostering a culture of innovation and empowerment. By naming the office in their honor, UAMS not only celebrates their generosity but also seeks to inspire others to follow in their footsteps.”

Mary Ann Greenwood attended the University of Arkansas (UA), where she earned three degrees: a bachelor's degree in business administration, a master's degree in economics and a doctorate in economics and finance. She founded Greenwood Gearhart Inc., a pioneering woman-owned wealth management firm, in Fayetteville. She served as the chair of the Arkansas Economic Development Commission and was a member of the Northwest Arkansas Council. Greenwood also served as director of the Little Rock Branch of the Federal Reserve Bank of St. Louis.

Her volunteer service included the UAMS Northwest Advisory Board, the UAMS Winthrop P. Rockefeller Cancer Institute Foundation Board, the UA Dean's Executive Advisory Board for the Sam B. Walton College of Business and the Board of the Walton Arts Center Foundation. Greenwood also volunteered as director of the National Association for Business Economics, Cancer Challenge, Washington Regional Medical Foundation and NARTI.

Reed Greenwood also attended the UA, where, like Mary Ann, he earned three degrees: a bachelor's degree in mathematics and social studies, master's degree in education administration and a doctorate in counselor education. In his 35 years with the UA College of Education and Health Professions, he served as director of research and coordinator of rehabilitation education; director of research and faculty development and professor in counselor education; and associate dean for research, graduate studies and faculty development. He accepted the position of dean in 2001 and retired in 2009 to return to the faculty. As dean emeritus, he received the College of Education and Health Professions' inaugural Dean's Circle of Care Award in 2024.

His volunteer community service has included serving on the Arkansas Blue Ribbon Commission for Public Education, co-chairing the Martin Luther King Planning Committee, serving on the Fayetteville Board of Education, chairing the Walton Arts Council and the North Arkansas Symphony Orchestra Board. He has served on UAMS volunteer committees including the Northwest Campus Advisory Board and the Donald W. Reynolds Institute on Aging Advisory Board.

The UAMS Northwest Regional Campus includes 356 medical, pharmacy, nursing and health professions students, 76 medical and pharmacy residents, and two sports medicine fellows. The campus has 13 clinics including internal and family medicine, a student-led clinic, orthopaedics and sports medicine, behavioral health/psychiatry, geriatrics, genetics counseling, transplant follow-up, and physical, occupational and speech therapy. Faculty conduct research to reduce health disparities.

UAMS is the state's only health sciences university, with colleges of Medicine, Nursing, Pharmacy, Health Professions and Public Health; a graduate school; a hospital; a main campus in Little Rock; a Northwest Arkansas regional campus in Fayetteville; a statewide network of regional campuses; and seven institutes: the Winthrop P. Rockefeller Cancer Institute, Jackson T. Stephens Spine & Neurosciences Institute, Harvey & Bernice Jones Eye Institute, Psychiatric Research Institute, Donald W. Reynolds Institute on Aging, Translational Research Institute and Institute for Digital

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Page 3

Health & Innovation. UAMS includes UAMS Health, a statewide health system that encompasses all of UAMS' clinical enterprise. UAMS is the only adult Level 1 trauma center in the state. UAMS has 3,275 students, 890 medical residents and fellows, and five dental residents. It is the state's largest public employer with more than 12,000 employees, including 1,200 physicians who provide care to patients at UAMS, its regional campuses, Arkansas Children's, the VA Medical Center and Baptist Health. Visit www.uams.edu or www.uamshealth.com. Find us on [Facebook](#), [X \(formerly Twitter\)](#), [YouTube](#) or [Instagram](#).

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